FJORDFIESTA

MILAN DESIGN WEEK 2019

Norwegian design studio Fjordfiesta reveals a series of brand new products when the Milan Design Week opens 9–14 April 2019.

The new additions include a collection of wooden stools by Norwegian designer Tron Meyer, and a glass cabinet by German designer Eric Degenhardt for Fjordfiesta's Krobo Bench. Norwegian designer Sven Ivar Dysthe's 1001 AX leather upholstered sofa from 1960 will also be relaunched.

The new products will be presented in the exhibition JOIN by Norwegian Presence, taking place in Via Zavona 35, Zona Tortona.

- We are very excited to introduce these new editions to our Scandinavian furniture family to an international audience. All products are ready for production and will be available for customers to buy shortly after the fair, says Pål Lunder, General Manager at Fjordfiesta.

Cyclop Stool/Table

The Cyclop collection consists of two stool/table models in solid pine – one in coloured solid pine rods and a larger version in Dinesen Douglas solid pine. By adding circular holes the surfaces of Cyclop's rectangular legs, Norwegian designer Tron Meyer has succeeded in giving new life to a familiar shape and a traditional material.

Krobo Rippled Box

Eric Degenhardt has designed a new glass cabinet for Fjordfiesta's Krobo Bench, a Norwegian furniture classic designed in 1960 by Torbjørn Afdal. The bench was relaunched in 2014, with accessories by Norwegian designers Anderssen & Voll and Jenkins & Uhnger. The new glass component functions as a shelf showcasing your most treasured objects.

1001 Sofa

In 1960 Sven Ivar Dysthe designed the upholstery collection 1001, which soon became an international bestseller. The 1001 AF Armchair was relaunched in 2017. Now Fjordfiesta is expanding the iconic collection with the 1001 AX upholstered sofa in Sørensen leather, solid walnut and stainless steel.

About Fjordfiesta

With an ambition to manage, develop and reconnect with the Scandinavian design heritage, architect Pål Lunder founded Fjordfiesta in 2004. Rooted in the aesthetics of Scandinavian design history, and with a concern for modern-day ethical and environmental challenges, Fjordfiesta produces timeless furniture for generations to come. Fjordfiesta is based in Norway, with more than 100 retailers in Europe, Asia and the USA.

fjordfiesta.com

Contact:

Pål Lunder, General Manager at Fjordfiesta

+47 917 24 440 / paal@fjordfiesta.com

For more information about the exhibition JOIN by Norwegian Presence, visit norwegianpresence.com or contact Emma Collins at Zetteler: emma@zetteler.co.uk